

# Pendleton Heights Winter Guard 2017

To Whom it may Concern:

The Pendleton Heights Winter Guard organization is seeking donations to help offset the costs of operating the Winter Guard program during this year's contest season. Winter Guard is a non-profit, extra-curricular activity whose costs is funded exclusively by outside donations and Guard member fees. The money raised through donations by local businesses and private individuals go to pay for Guard equipment (rifles, sabers, flags, gloves, tarps, backdrops, props, etc.), staff, travel (school bus and driver), contest entry fees, and various other miscellaneous costs throughout the Winter Guard contest season. Cost for a competitive Winter Guard program can run as high as \$15,000 per year.

In giving a donation of at least \$25 this entitles you to have your name or business name printed on the back of shirts that the Pendleton Heights Winter Guard's members, and parents will wear to each competition. The team will be traveling all over the state of Indiana where thousands of people will be able to see your name or business name on these shirts. Also, the more you donate, the bigger your name will appear. This has served to be a great publicity means for many businesses in past years.

Winter Guard is a combination of dance, equipment, skills, theater, and physical strength and stamina ... a true sport of the arts! Winter Guard is a positive life experience for all those who participate, promoting education, creativity, and freedom of expression through the unification of pageantry and performing arts. Pendleton Heights High School and Middle School has been active in Winter Guard for many years. Through generous donations of businesses and private individuals, and the hard work and dedication of its members and staff, the Pendleton Heights Winter Guard program has enjoyed enormous success over years, including qualifying for State Finals every year from 1997 to 2004, winning State Champion in year 2002, and once again making qualifying for State Finals every year a tradition with back to back to back appearances in 2014, 2015, and last year, 2016!

This year, the Pendleton Heights Winter Guard program will consist of 2 groups, Varsity and Junior Varsity, consisting of over 50 students and is competing in 9 contests, on Saturdays starting January 21st, before going to the Preliminary Contest in March, in hopes of qualifying for State Finals for the fourth time in a row this year! Your generous donations will go a long way to the continued success of this highly motivated, highly skilled group of young adults.

Sincerely,

Justin Surface, Guard Director  
Pendleton Heights High School  
Pendleton Heights Middle School